

# MY COPYKATE MAKEOVER

Anouska, 19, transforms into her idol.. with a little help from the experts. **By Demelza de Burca**

## Most girls dream of looking like Kate Moss.

The style icon has rock chic down to a tee and looks at home whether she's at a gig with her fella Jamie Hince or a star-studded gala event with her Top Shop mentor Philip Green.

And Anouska Brandon, 19, from Carrickmines was keen to recreate the style of the Camden queen.

She called on Ireland AM's Anna Daly to help her transform into her fashion idol as part of her Celebrity Copycat series.

Anouska said: "I'm studying photography at the Stillorgan College of Further Education and I want to be a fashion and beauty photographer.

"I have always been interested in fashion and posing since I was little - Kate Moss, left, is one of my favourite style icons on and off the catwalk."

Anna Daly and the team got down to work recreating Kate's latest look in a silver and black Balmain dress - with a similar style from [www.dresses.ie](http://www.dresses.ie).

Anna said: "Anouska isn't unlike Kate and is probably one of the few people who could get away with styling herself on the

supermodel.

"The dress we chose from

[Dresses.ie](http://Dresses.ie) was €49 but Kate's Balmain version would normally cost well into four figures.

"Dresses.ie specialises in bringing affordable celebrity inspired dresses to the Irish market.

"They offer free next day delivery and a huge selection of dresses for all ages and occasions and their Spring 2010 collection."

Anna whisked Anouska off to Paul Hession Hairdressing where her transformation began.

Anna explained: "Award winning hair dresser Paul Hession has been weaving his magic for 15 years.

"He is the son of hairdressing champion Frank Hession - there's no doubt he's certainly inherited his talent and creativity when it comes to hair dressing and Paul is now responsible for the perfectly coiffed hair of some of the country's best known faces.

"Paul has the salon in Drumcondra but also recently opened Hession Hairdressing in Clontarf. "Anouska's presented a challenge for Paul due to long hair extensions and poor condition.

"He coloured it to ensure the dark roots were covered up,

trimmed the extensions - but did recommend they be removed fully in order to bring the hair to full health - and most importantly conditioned it to ensure it looked

shiny and healthy for our final reveal.

"Paul then gave Anouska a messy up do to resemble Kate in her party-going outfit for Fran Cutler's 40th birthday in Movida."

Paul then handed over to make-up artist Rhona Cullinane who ensured Anouska got the suitably smoky eyes and dewy skin to match Kate Moss's signature look.

Anna said: "Rhona gave a good tip - if doing smoky or dramatic eye make up, always do the eyes first before any foundation.

"Although that may feel and look a little strange, it means all eye shadow and residue can be wiped away and you can start with a clean face for a fresh base."

Anouska said she was over the moon with her Kate Moss style. She said: "I'm delighted - I have been treated like a princess and the team have done a great job."

● Catch Anna Daly's Celebrity Copycat makeovers on TV3's Ireland AM from 7am Monday to Friday.





